

# Top 5 Use Cases Of Vervotech Hotel Mapping

Vervotech hotel mapping is an award-winning AI-powered solution that provides travel businesses with standardized and accurate hotel listings. see why it's the best choice for the travel and hospitality industry.

Our Hotel Mapping Product Is Utilized By More Than **1000 Travel Businesses** Worldwide.

## 01 Increase in booking volumes

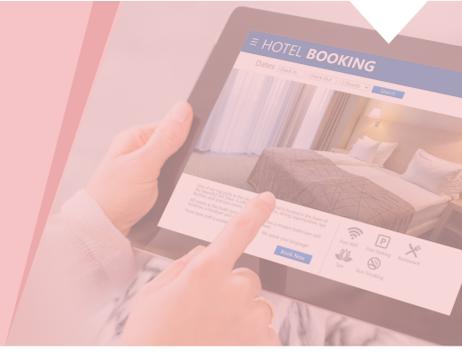
72%

of consumers expect travel companies to address their new needs.

43%

of travelers find booking complex and stressful

Travelers prefer an easy and **swift booking process** with zero duplication of hotel properties on their selected booking portals.



## Hotel Mapping Advantage

Vervotech Hotel Mapping is the only tool on the market that delivers 99.99% accuracy, removes duplicate listings from the platform, and ensures an enhanced user experience. This directly impacts booking volumes for OTAs, meta searches and other distribution channels.

“ It has been rewarding to see accurately mapped hotel inventory through Vervotech’s platform. Now, our hotel content is streamlined, which has enhanced our booking volumes and improved customer satisfaction to a great extent. ”

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## 02 Up-to-date Hotel Content

Multi-inventory sources and fragmented distribution channels can cause outdated hotel data on any travel platform.



**8 out of 10 OTAs**

believe the latest content on their **platform has increased traffic** to their website and resulted in better business profits.



## Vervotech Hotel Mapping Advantage

The powerful AI-driven **hotel mapping tool provides up-to-date content.** Vervotech's fast-growing supplier partner ecosystem enables them to **deliver up-to-date content within 24 hours.**



“ We were missing business due to stale content on our platform. We were quick to realize that we needed a mapping provider to solve our issue. With all the needed functionalities and features in their product, Vervotech is a true mapping and content platform with a very customer-centric ”

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## 03 High quality data

Data helps travel businesses make evidence-driven decisions.

AI-based mapping tool fed with **accurate data** enables accommodation providers to map hotels and rooms automatically and focus on **increasing revenues 3X.**

## Vervotech Hotel Mapping Advantage

Hotel Mapping provides **real-time access to accurate hotel data** that lets businesses make data-driven decisions and ensure their portal has **up-to-date and precise hotel content with zero duplication.**

“

We witnessed a monumental efficiency improvement of 4X in decision making, backed by the detailed description of Vervotech Hotel Mapping and Master Content.

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## 04 Decrease hotel cancellation penalty

There are fewer chances for last-minute hotel cancellation before arrival if the hotel name, address, geocodes are accurate. Accurate hotel information is possible through automated mapping tools.

**10%** of business revenues were impacted due to no post-booking mapping information.

## Vervotech Hotel Mapping Advantage

Vervotech offers post-booking mapping validation to deliver accurate hotel information and retain customer loyalty.

“ Implementing post-booking mapping services, we noticed a considerable drop in the cancellation requests within two months. We found process transparency with access to mapping data. ”

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## 05 Quick onboarding of new distribution partner

**New OTAs often find it challenging to onboard new suppliers quickly.**

**35% of OTAs take 2-3 weeks**

to roll out new suppliers and get up-to-date content on their portal.



## Vervotech Hotel Mapping Advantage

Vervotech works with the **top 600+ suppliers** to get unified master content. This extensive database can be accessed by OTAs leveraging **Vervotech's mapping tools and onboarding new customers within 24 hours.**

“ Implementing post-booking mapping services, we noticed a considerable drop in the cancellation requests within two months. We found process transparency with access to mapping data. ”

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