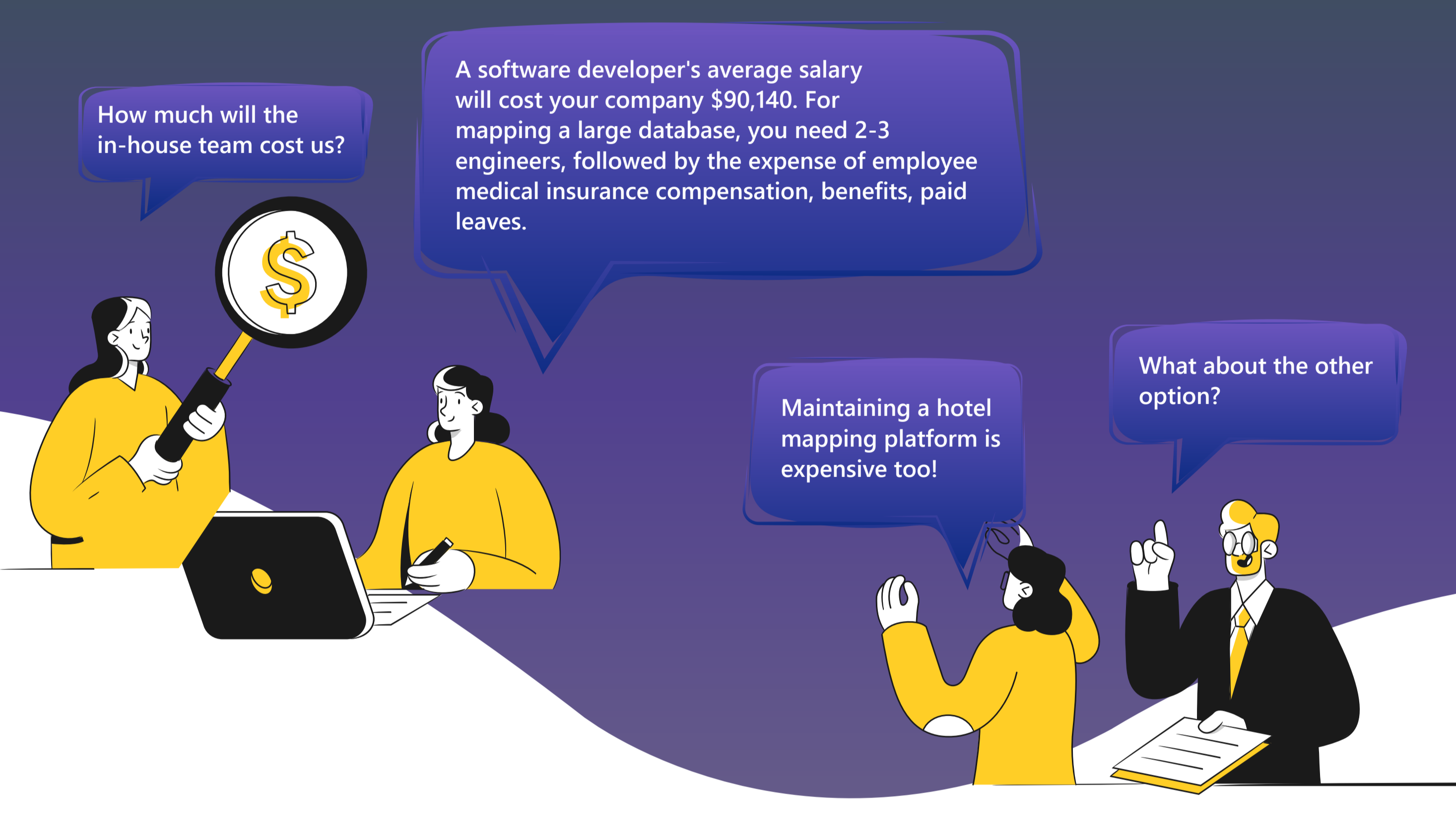


How Outsourcing Hotel Mapping Provider Can Help Your Travel Business Goals

In-House Team Or Outsourced Mapping Team- Which Is Better?

Your hotel properties are sold through complex hotel distribution channels. Many online booking websites distribute outdated and incorrect information. Unfortunately, you lose control of how the hotel data is projected and sold, impacting your business profits quickly.



Why Businesses Outsource?

By outsourcing hotel mapping technology, you will be able to focus on business-critical functions, control costs, and become more efficient.

88% of businesses invest in outsourcing companies for standardization and process efficiency

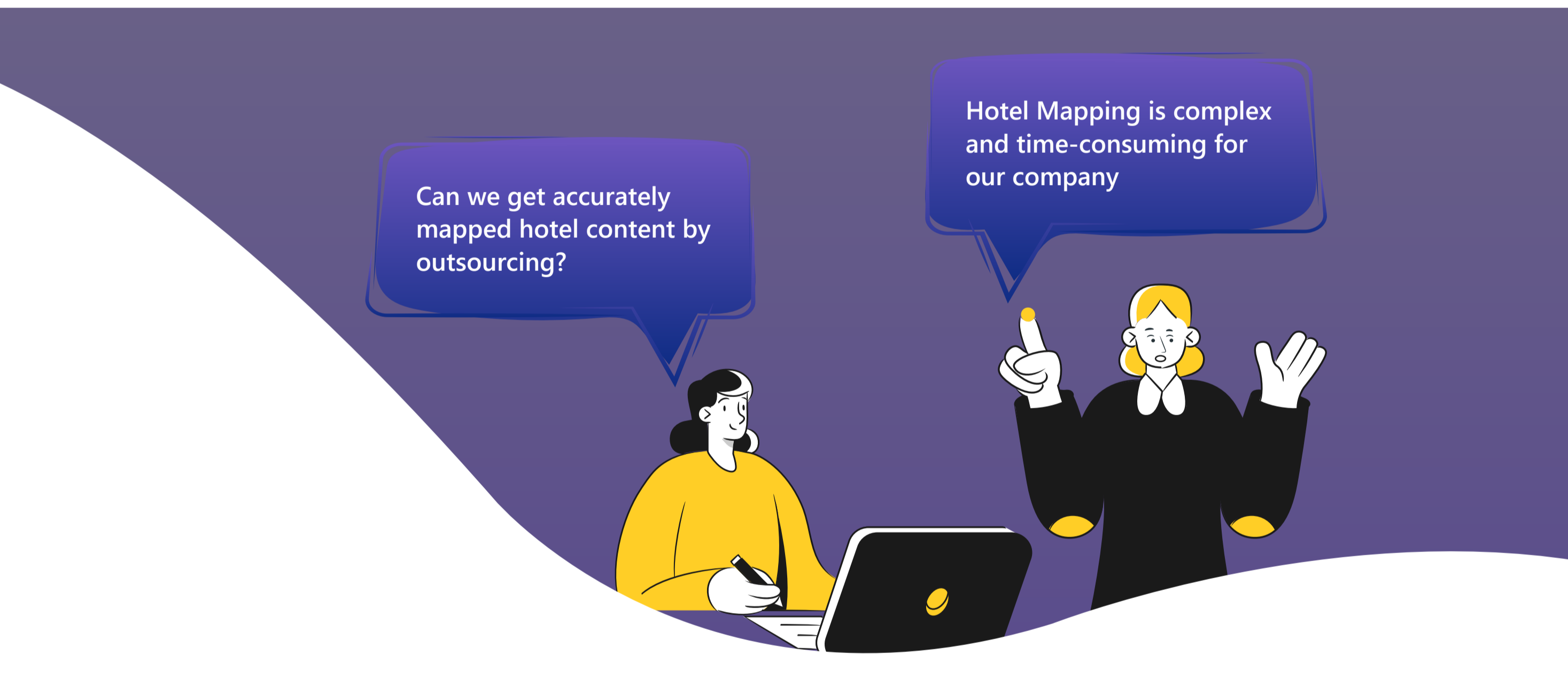
Reduce cost by 84%

Enables focus on driving business value by 73%

Need to drive a digital agenda by 61%

Developing value-added capabilities by 59%

Need to drive a digital agenda by 61%



How Will You Benefit From An Outsourcing Mapping Specialist?

- A Team Of Talented Experts**
 Through outsourcing you get access to a well-oiled team of data scientists, software developers, product managers, customer success managers.
- Accurate Hotel Content With Maximum Coverage**
 By hiring a team of experts who work with cutting-edge technology, there's a guarantee to attain highly accurate mapped hotel content with maximum coverage.
- Uncompromising Speed**
 Also, it can take your in-house team weeks to deliver the latest content, a dedicated mapping team will ensure to give you the up-to-date within 1 day. This can help you deliver your product offerings at a faster pace.
- Seamless API Integration**
 When you work with a technology company, you can count on quick mapping API integration with your established process.
- Better Visibility**
 Often working with an outsourcing partner, you can lose control of your data. But with a renowned mapping company that understands your business will ensure to provide you better visibility and control over your hotel content.

In-House Team

- Hiring
- Training
- Manual content updates
- Cutting-edge AI technology
- Expensive mapping platform maintenance
- An in-house mapping team might have to manually update, follow accommodation providers and suppliers to provide with latest hotel content. This can be laborious, time-consuming and error-prone.



Outsourcing Mapping Provider

- Data accuracy
- Speed
- Maximum coverage
- Up-to-date content
- Extended travel expertise and participation in ecosystem
- When you work with a mapping specialist, you get access to a team of professionals who will gather, analyze, standardize hotel data and provide you with a fully mapped database with zero duplicates. A mapping specialist works with multiple distribution partners, delivering you immediate updates on property additions or removal, new amenities. Everything within 1-2 days!

Our Final Thoughts

Deciding to outsource mapping provider is a big decision. But you get tons of benefits with outsourced mapping partner- access to specialists, cost savings, faster time-to-market.

Invest in mapping specialists who understand your business and challenges!

We from Vervotech are here for you! We have a collective experience of 70+ years and mapping is in our DNA. In case of any queries related to our mapping products, get in touch with us at sales@vervotech.com and we would be happy to help you.