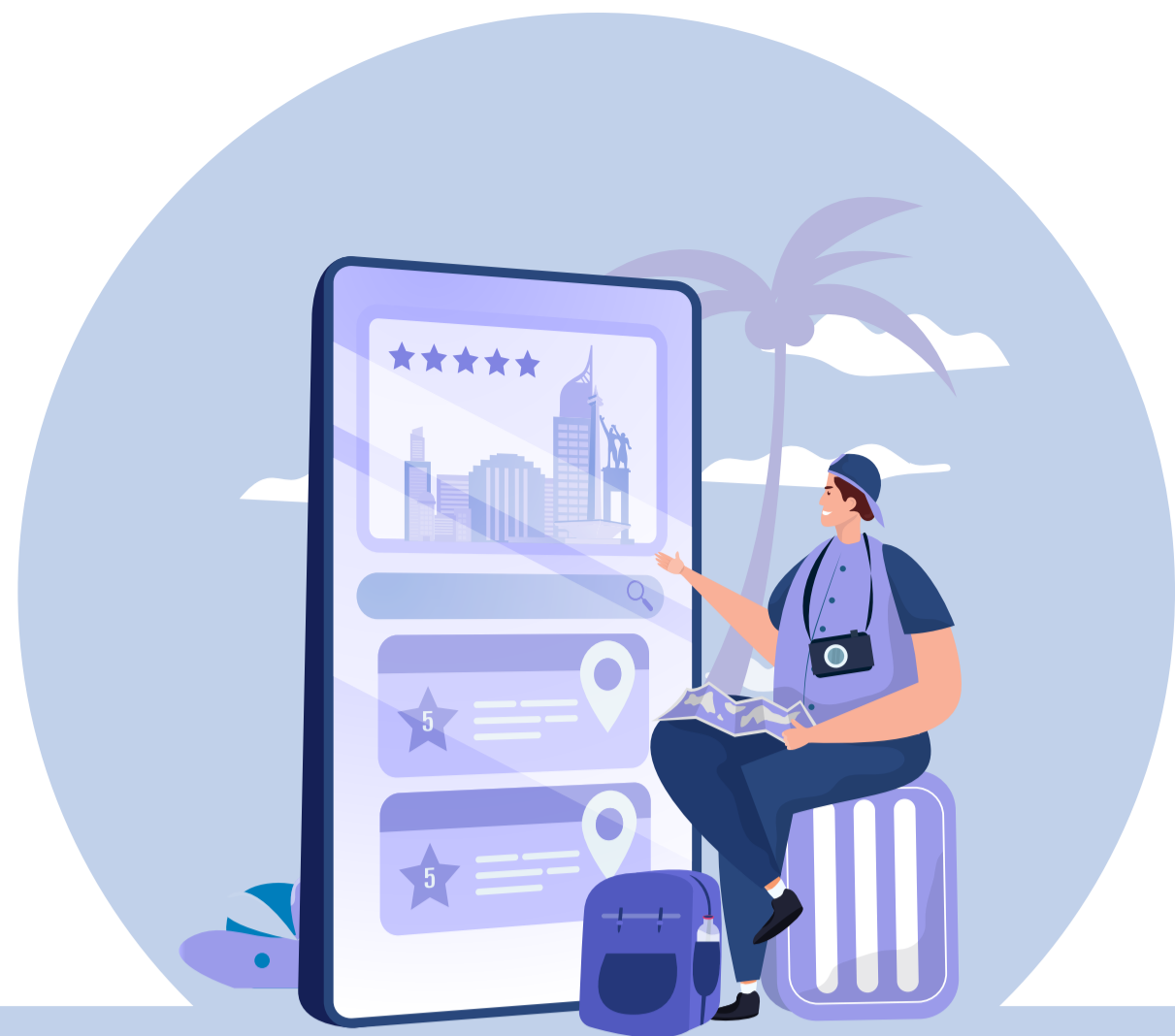


Why OTAs Use Vervotech's Hotel Curated Content

The accommodation segment of the hospitality industry lacks a standard for hotel distribution. Multiple suppliers distribute the same hotel or room using different distribution standards, which leads to many duplicates, inconsistencies, and errors in the hotel data.



Challenges OTAs face with hotel content supplied by a bed-bank



- ✗ Duplicate hotel data
- ✗ Wrong room images
- ✗ Limited hotel content
- ✗ Inaccurate hotel address
- ✗ Different hotels with the same hotel IDs

Why do travel businesses use Vervotech's Hotel Curated Content?



AI-Powered Algorithm

We leverage advanced AI and natural language processing to eliminate duplicate and badly mapped hotel data with 100% accuracy.



24/7 Customer Support

We understand technology support is essential at every step of your business. That's why we ensure to support our clients, and partners 24/7 through email and phone. We are always there for you to take your travel business to the next level.



30+ Hotel Content Attributes Mapped

We map and share over 30 hotel attributes such as property type, hotel names, geocodes, country code, state code, airport codes, images, star ratings, supplier name, supplier hotel ID, etc., so that accommodation providers can deliver accurate hotel information to their customers.



Enriched Hotel Data

Our mapping experts go above and beyond in delivering accurate hotel content. We provide enriched hotel content with added details like points of interest, stadiums, airports, neighborhoods, train and stations.



Verified High-Quality HD Hotel & Room Images

We have a partnership with IcePortal through which our clients get free access to premium HD hotel and room images, which helps them improve their website user experience for their customers.



Seamless API Integration

We ensure quick API integration that helps our clients and partners access curated hotel content quickly.



Multilingual Content

We want our clients to tap the foreign markets with our supplier-provided multilingual content. We download multilingual content from various providers and distribute the content in a unified data model to our clients. This helps them reach new customers and drive more conversions.

Discover how we can help you remove the complexities of hotel content and optimize your business.

[Learn more >](#)